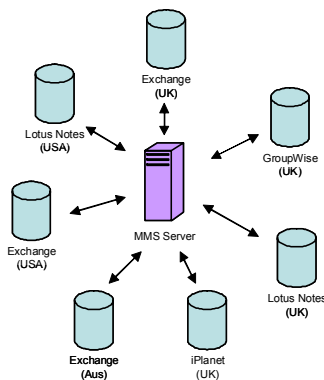


# Identity Integration in Action

## International Media Group



A global media group operates across sixty different countries and employs more than 30,000 people. The corporate environment was in a state of flux as the company increased its focus upon its core businesses. The IT architecture was fragmented with independent and heterogeneous e-mail systems. MMS was the mechanism to bring together these disparate e-mail systems by regularly synchronising the address book at each operating company with those of the other companies in the group.

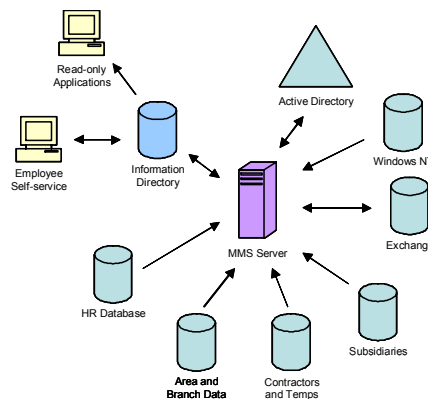
The solution not only makes it easier for employees to reliably contact colleagues in other parts of the group, but helps foster group awareness and collaboration.

In an organisation where communication is the essence of its whole business and inclusivity the core of its culture, MMS has proved to be an indispensable asset.

## UK Building Society

One of the UK's largest building societies held employee information – contact details, location, job description, etc. – within a range of different systems. The same reference data was nominally, but often inaccurately, replicated within the different files and databases. MMS was used to collate and reconcile this wealth of identity data and generate a single authoritative and consolidated repository.

The resulting Information Directory co-exists with all the original systems but is now fully synchronised with the information they hold and ensures that all identity data remains consistent, current and accurate across the whole enterprise.



Metaconnections has been a MIIS Partner since March 2003 and a MMS Partner since April 2002.

## Identity Integration

The ways in which an organisation holds information about its people - who they are, how they prove it, where they can be contacted, what they can access and for how long - are becoming increasingly complex and disparate. An Identity Integration application manages the lifecycle of this "identity data". It enables businesses to optimise the value of information stored in their IT systems and to make it available, securely and quickly, to those who need it most.

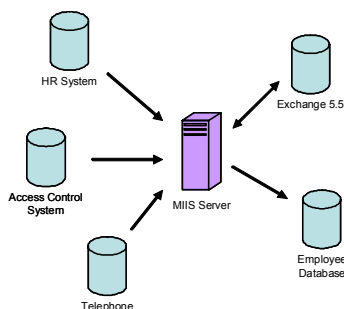
Microsoft Identity Integration Server (MIIS) 2003 is the name for Microsoft's enhanced metadirectory product, previously known as MMS. MIIS 2003 provides customers with a mechanism for managing similar information from diverse sources and reduces the growing cost of doing so.

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## London Local Authority



A leading London Borough needed to integrate data from 11 disparate directories and databases across the enterprise to gain a clearer view of its employees and resources. The objective was to reduce the cost of managing and updating critical information.

In its first implementation in the UK, MIIS 2003 was used to integrate critical sources of employee and resource information together with data from the authority's Microsoft Exchange address book and existing electronic employee telephone directory.

This has resulted in better integration of 'identity' data, automated data management processes, up to date contact information and a sound platform for future development.